

DIGITAL ECONOMY LABOUR MARKET

MONTHLY SNAPSHOT



Canada's digital economy a source of growing jobs

EMPLOYMENT

CANADA'S ICT SECTOR	994,100
ICT JOBS IN OTHER SECTORS	997,510
CANADA'S DIGITAL ECONOMY	1,991,610
ICT JOBS WITHIN THE DIGITAL ECONOMY	1,615,850

UNEMPLOYMENT RATE

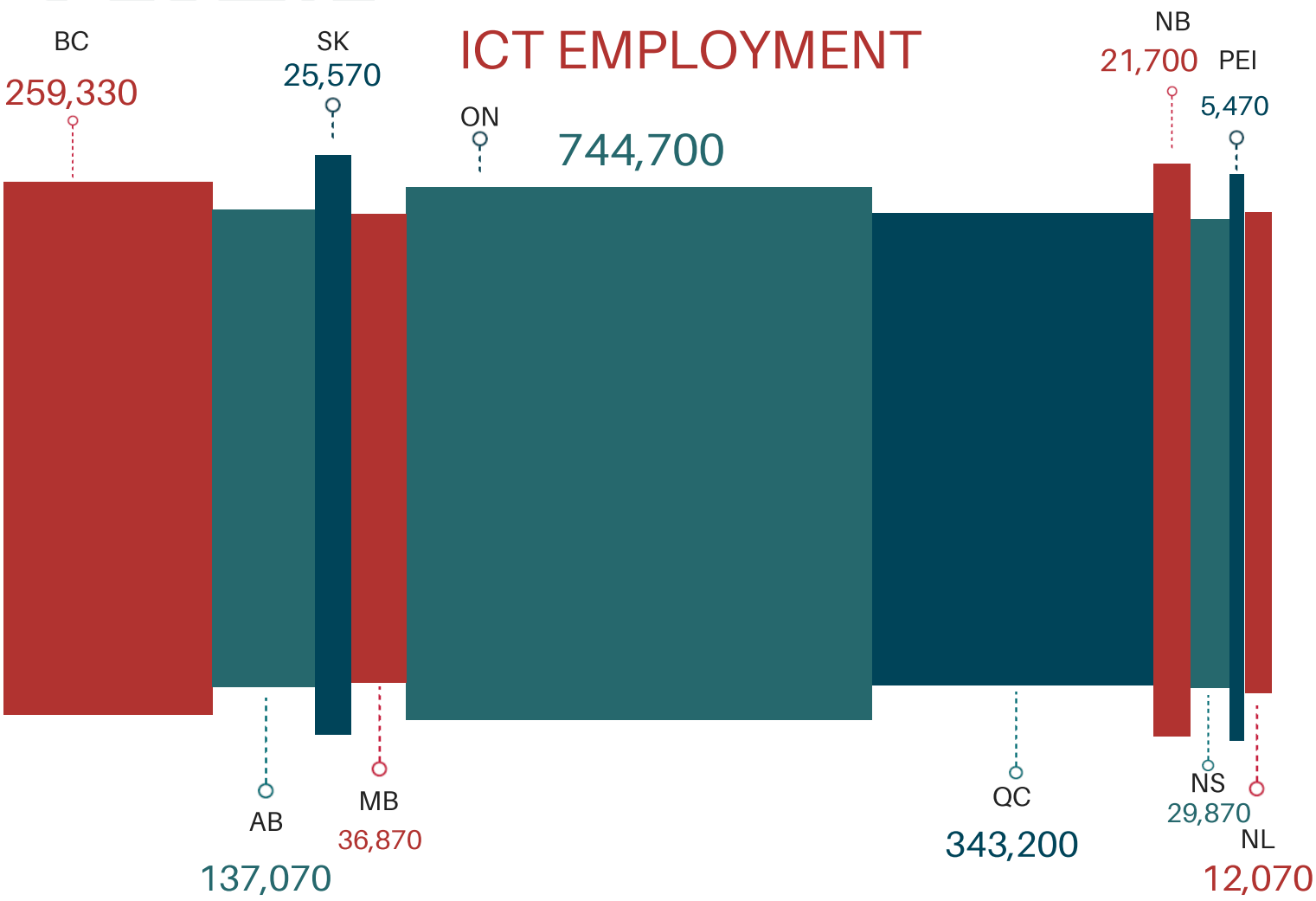
CANADA		ICT		CANADA		ICT		CANADA		ICT					
8.1%		2.6%		7.7%		2.4%		16.0%		4.7%					
TOTAL				WOMEN				YOUTH				IMMIGRANTS			



EMPLOYMENT DIVERSITY IN ICT JOBS

453,710	123,670	669,400
WOMEN	YOUTH	IMMIGRANTS

ICT EMPLOYMENT



HIGHEST # OF NEW JOBS THIS MONTH

+8,000

PROFESSIONAL OCCUPATIONS IN ADVERTISING, MARKETING, AND PUBLIC RELATIONS

+4,800

ELECTRICAL AND ELECTRONICS ENGINEERS



The employment level in ICT professions increased by 123,600 (8.3%) year-over-year.