

DIGITAL ECONOMY LABOUR MARKET

# MONTHLY SNAPSHOT



Canada's digital economy a source of growing jobs

**EMPLOYMENT**

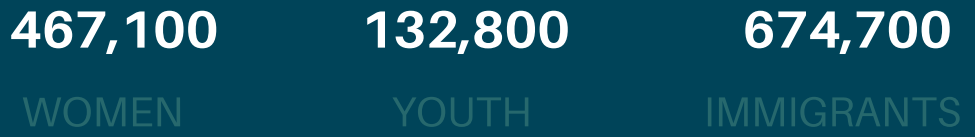


**UNEMPLOYMENT RATE**

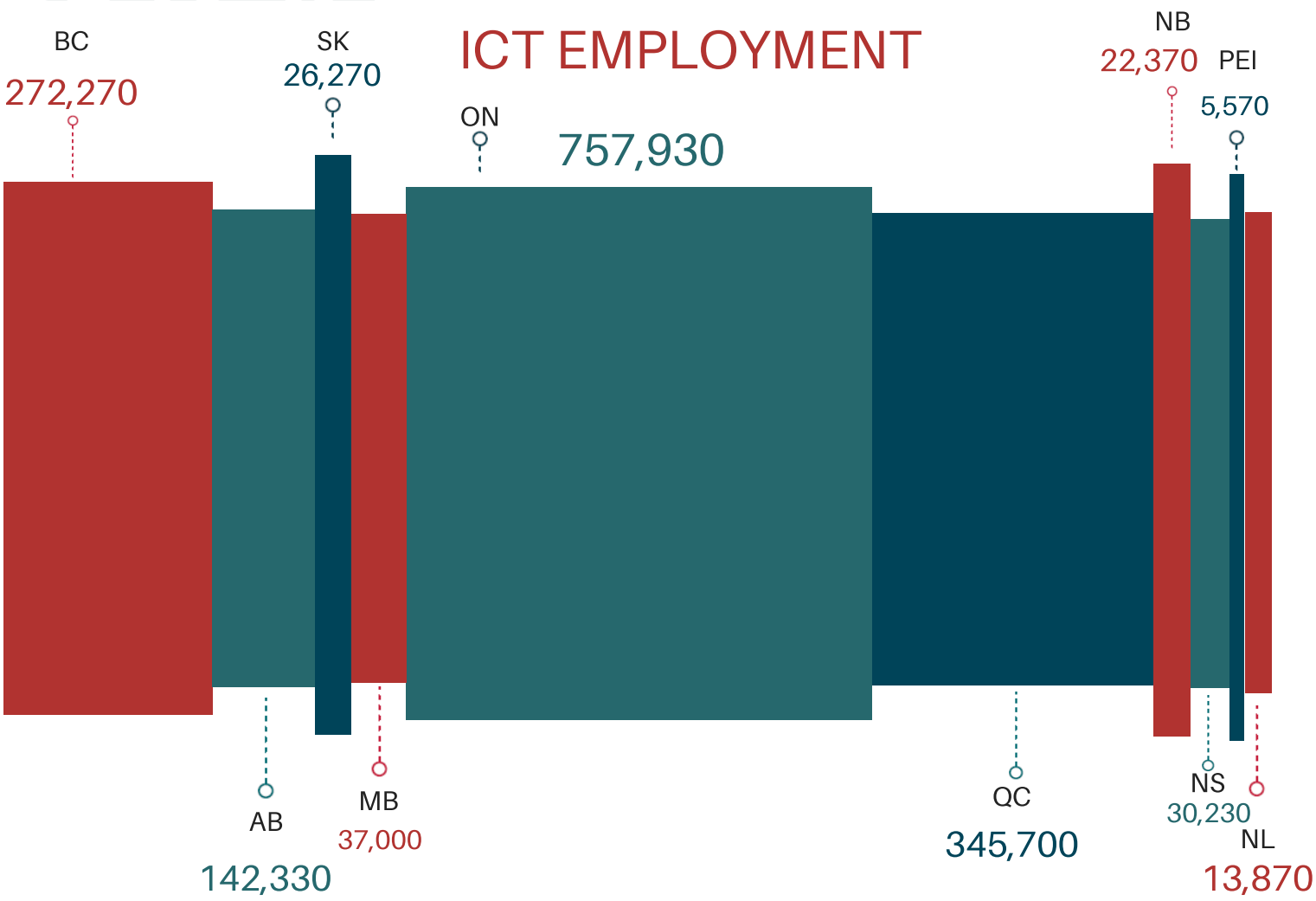
CANADA		ICT		CANADA		ICT		CANADA		ICT					
8.2%		2.5%		7.8%		2.3%		16.4%		4.2%					
TOTAL				WOMEN				YOUTH				IMMIGRANTS			



**EMPLOYMENT DIVERSITY IN ICT JOBS**



**ICT EMPLOYMENT**



**HIGHEST # OF NEW JOBS THIS MONTH**

**+11,600**

COMPUTER PROGRAMMERS AND INTERACTIVE MEDIA DEVELOPERS

**+9,700**

PROFESSIONAL OCCUPATIONS IN ADVERTISING, MARKETING, AND PUBLIC RELATIONS



The employment level in ICT professions increased by 160,100 (10.7%) year-over-year.