

DIGITAL ECONOMY LABOUR MARKET

MONTHLY SNAPSHOT



Canada's digital economy a source of growing jobs

EMPLOYMENT



UNEMPLOYMENT RATE

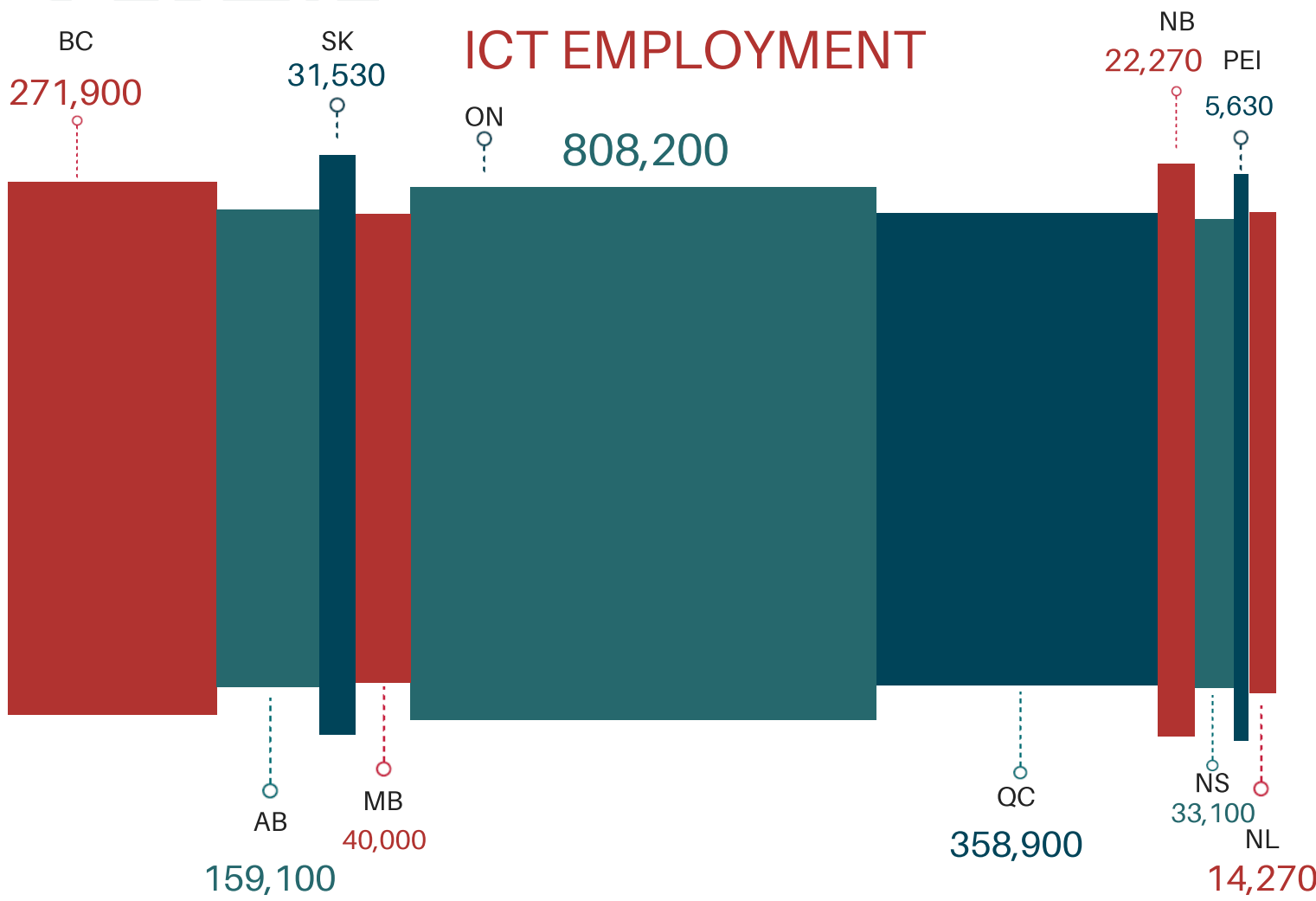
CANADA		ICT		CANADA		ICT		CANADA		ICT					
7.1%		2.2%		7.9%		2.4%		12.5%		1.6%					
TOTAL				WOMEN				YOUTH				IMMIGRANTS			



EMPLOYMENT DIVERSITY IN ICT JOBS



ICT EMPLOYMENT



HIGHEST # OF NEW JOBS THIS MONTH

+7,700

INFORMATION SYSTEMS ANALYSTS AND CONSULTANTS

+4,300

PROFESSIONAL OCCUPATIONS IN ADVERTISING, MARKETING, AND PUBLIC RELATIONS



The employment level in ICT professions increased by 130,800 (8.1%) year-over-year.